



FOR IMMEDIATE RELEASE

March 25th, 2015

Contact: Bettina Nava

602-228-0105

Bettina@firststrategic.com

SB 1030, the Arizona Beer Bill, Heads to Governor Ducey

Passage of SB 1030 is historic win for free enterprise and entrepreneurship in Arizona

(Phoenix, AZ) – Today, SB 1030 passed the House of Representatives 59-0 and is on its way to Governor Ducey. SB 1030, the Arizona Beer Bill, makes several major improvements to current regulations while also removing arbitrary regulations on Arizona’s booming microbrewery industry so that it can continue to grow and create jobs.

Creating the highest barrel cap in the country, passage of SB 1030 is a historic win for craft brewing both in Arizona and across the country. “Our lawmakers listened to our brewers, job creators, entrepreneurs, consumers and our thousands of supporters and we thank them for standing up for Arizona’s businesses and saying no to harmful and unnecessary restrictions on growth and success,” said Rob Fullmer, executive director of the Arizona Craft Brewers Guild.

“With the implementation of SB 1030, Four Peaks will no longer be faced with an arbitrary cap on our success that forces us to choose between making more beer and our 200 employees. It amends a short-sighted law so that we can continue to grow and create jobs,” said Andy Ingram co-owner and founder of Four Peaks Brewing Company.

SB 1030 ensures that Arizona’s microbreweries have a business environment that is competitive with Colorado and California. It provides all brewers with a clear and consistent path to grow and transition from a start-up to a large producer.

“Today is a win for Arizona’s economy, free enterprise, and economic innovation. SB 1030 clears the way for continued growth and success for one of Arizona’s fastest growing industries. I’ve said it since the beginning, but SB 1030 is right for jobs, it’s right for our economy, and it’s right for Arizona,” said Senator Kelli Ward (R, LD 5) who is the sponsor of SB 1030.

“SB 1030 is a win for all of us in the industry as it creates room for everyone to be successful,” said Steve Barclay, executive director of the Beer and Wine Distributors of Arizona.

SB 1030 makes several major improvements to current microbrewery regulations by providing significantly more room for growth and success:

1. **Cap increase:** Increases the current microbrewery production cap from 40,000 barrels to a total of 200,000 barrels regardless of the number of microbrewery licenses held.
2. **Preserves current restaurants:** Ensures the industry moves forward without compromising establishments currently in existence to allow for a clean transition under the new guidelines.
3. **Guest tap privileges:** Microbreweries will be able to sell other microbrews without having to obtain additional licenses. This provision also allows for greater distribution of beers produced as a collaborative effort between microbreweries.
4. **Second level of microbrewery status:** When a microbrewery hits the 40,000 barrel production level, it can keep growing (subject to cumulative cap) but relinquishes all self-distribution rights (except for its on-site retail), and it also cannot open any more remote/off-site retail locations.
5. **Limit on number of remote/off-site retail locations:** An overall limit of 7 licenses.

###