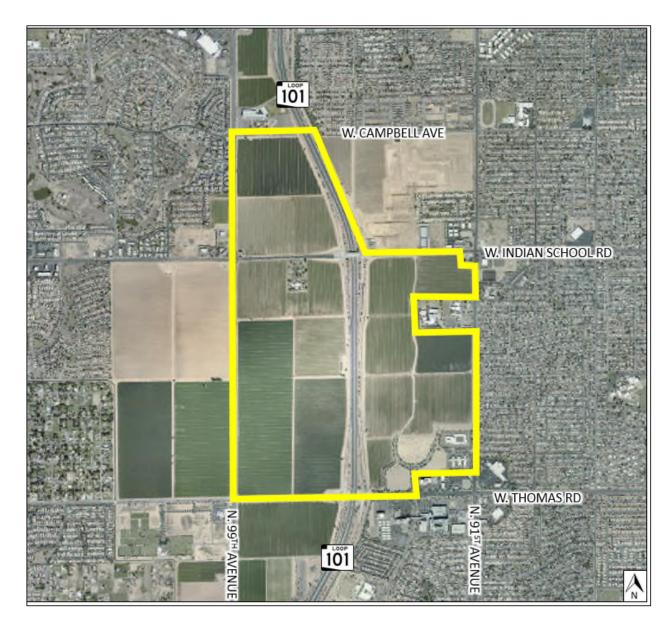
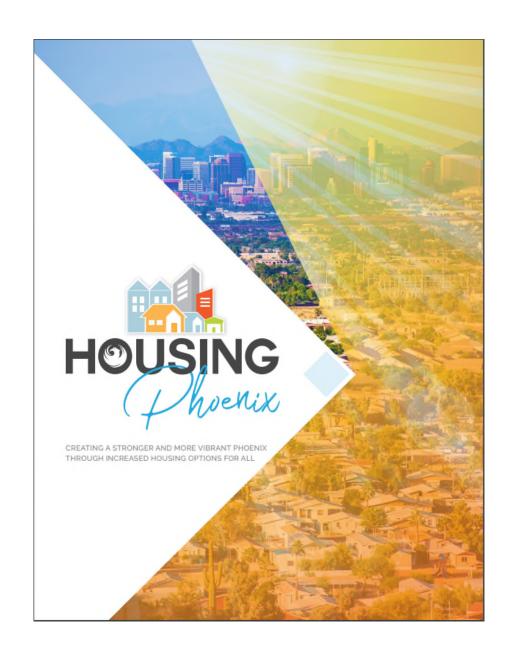


## **Algodòn Center Boundary**









Page



### Dear Neighbors:

Phoenix's culture, booming economy, and quality of life has attracted hundreds of thousands of new residents over the past decade. This is further confirmation of what Phoenicians already know—our city is an exceptional place to call home. This population boom has also brought with it rising housing costs, creating challenges for residents both new and old.

Across the nation housing affordability is among the most difficult challenges facing cities. Phoenix is no exception. Ensuring that Phoenix has affordable housing options for all who desire to call our city home is a priority for the Phoenix City Council.

That is why we have committed to achieving the most ambitious housing goal ever set by our city: creating or preserving 50,000 housing units by 2030.

Together, we will welcome new residents, and honor our existing ones, by providing a vast array of housing options for every income level.

Best

Mayor Kate Gallego



"...we have committed to achieving the most ambitious housing goal ever set by our city: creating or preserving 50,000 housing units by 2030."

### **City of Phoenix Housing Plan**

### Housing Needs Assessment and Gap Analysis

### RAPID POPULATION GROWTH

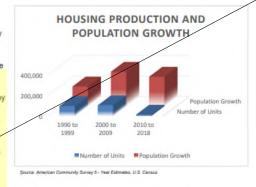
Phoenix is the 5th largest city in the country and continues to grow. New residents are drawn to Phoenix by our strong economy, relatively low cost of living, high quality of life, economic opportunity, and cultural attractions. Since 2000, Phoenix's population has grown by 20% to included approximately 555,013 households and 1.6 million people.

In 2019, Phoenix was the fastest growing city in the U.S. For four years in a row, more people have moved to Phoenix than any other city in the country. As our population grows, many of our residents experience challenges locating housing within an affordable price range.

### 

### HOUSING UNDERPRODUCTION

Although Phoenix has experienced consistent population growth, the housing market has not grown at the same rate. An Up for Growth study found that between 2000 and 2015 Arizona underproduced 505,134 housing units. This underproduction has caused a housing shortage in Phoenix. For example, in the last 30 years Phoenix produced approximately 220,000 new housing units, however, population has grown by 820,000 people. Phoenix's housing production has not kept pace with population growth. This underproduction was magnified when construction virtually shut down during the recession of 2008. Since that time, construction has slowly increased but has not reached the level of production achieved prior to the



The current shortages of housing supply, relative to demand, is a primary reason housing costs are increasing. A significant increase in housing supply is necessary to keep pace with current and projected housing demand.

...in the last 30 years Phoenix produced approximately 220,000 new housing units, however, population has grown by 820,000 people. Phoenix's housing production has not kept pace with population growth...The current shortages of housing supply, relative to demand, is a primary reason housing costs are increasing. A significant increase in housing supply is necessary to keep pace with current and projected housing demand.



### **City of Phoenix Housing Plan**

Housing Needs Assessment and Gap Analysis

In 2018, half of Phoenix renters were considered housing-cost burdened, 25% of homeowners were housing-cost burdened and altogether 36% of the entire population is housing-cost burdened. The lack of market rate housing has created a trickle-down effect in which moderate to high income households are absorbing housing units that would be affordable to workforce households. As a result, workforce households are forced into unaffordable housing units or pushed into housing that would be affordable to low and very low-income households. This downward pressure further reduces the housing resources available to low and very low-income households. This trend is demonstrated in the Income Ranges % of Cost Burdened chart. This chart shows the significant lack of affordable housing options for low income households.

AFFORDABLE HOUSING GAP ANALYSIS

Through performing a gap analysis of the current housing need and available housing stock, it was found that Phoenix currently has a need for 163,067 additional housing units. The 163,067 units includes the following breakdown; 63,486 market rate units and 99,581 subsidized units (affordable to households with lower income levels). Of the 99,581 subsidized units 24,451 units are needed for the following special populations: 9,000 units are needed for seniors; 5,000 units are needed for persons with disabilities; and 1,451 units are needed for persons experiencing homelessness.

Number of Units Needed 163.067



Source: U.S. Census 2018 and Apartment Insights Data 2019, Third Quarter

#### AVAILABLE VACANT LAND

Developing 163,067 units of housing using a traditional single-family design model would require 31,613 acres of land. The total available vacant land within the City of Phoenix is 24,298 acres (including all land use types, except for parks and preserves). This is well below the 31,613 acres needed to develop 163,067 housing units using a traditional single-family design model. To develop the number of housing units needed within our current available resources, a variety of building design types must be considered. For example, single family construction that includes a variety of

INCOME RANGES

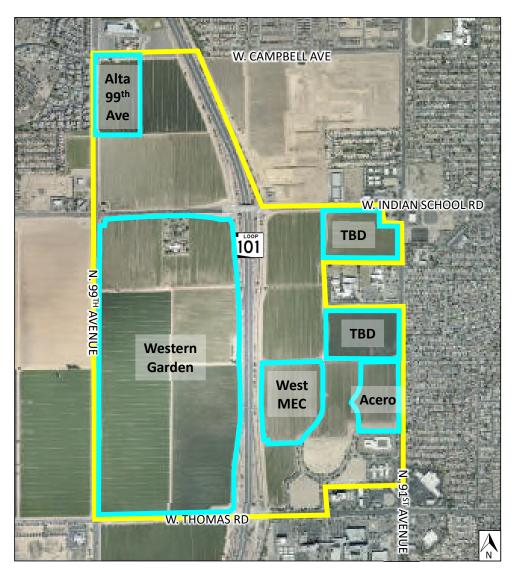
% OF COST BURDEN

housing types such as townhomes, duplexes, triplexes and condominiums will allow development to address our supply shortage at a more rapid pace, while also using vacant land in a more sustainable fashion. Additionally, the construction of multi-family rental housing is an essential tool needed to address the current supply shortage. A Commercial Café study on available vacant land found that urban sprawl creates strain on our residents, infrastructure, the environment, and local budgets. Designs that follow walkability standards lead to more sustainable infrastructure systems, sustainable resident lifestyles, and sustainable transportation methods, in turn leading to a decrease in the level of finite resources needed to sustain our city.

To develop the number of housing units needed within our current available resources, a variety of building design types must be considered...while also using vacant land in a more sustainable fashion. A...study on available vacant land found that urban sprawl creates strain on our residents, infrastructure, the environment, and local budgets. Designs that follow walkability standards lead to more sustainable infrastructure systems, sustainable resident lifestyles, and sustainable transportation methods, in turn leading to a decrease in the level of finite resources needed to sustain our city.



## Pending and Proposed Projects within the Algodòn Center PCD Boundary





## Acero Algodòn Center Multi-Family Apartments (SWC of 91st Ave and Osborn Road)

## \*Under Construction\*

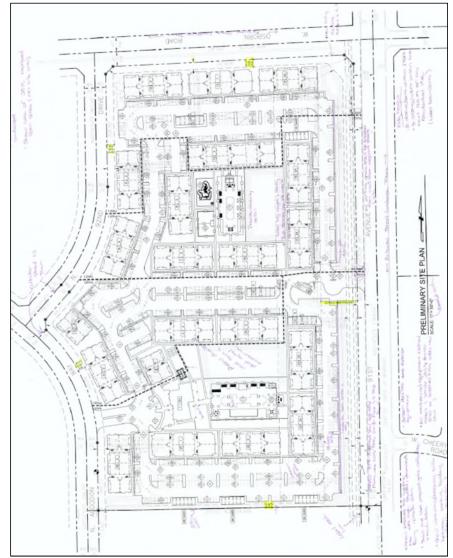
Acreage: 20.49 acres

**Zoning**: PUD

**Height**: 3 stories

**Density**: 458 units (22.35

du/acre)







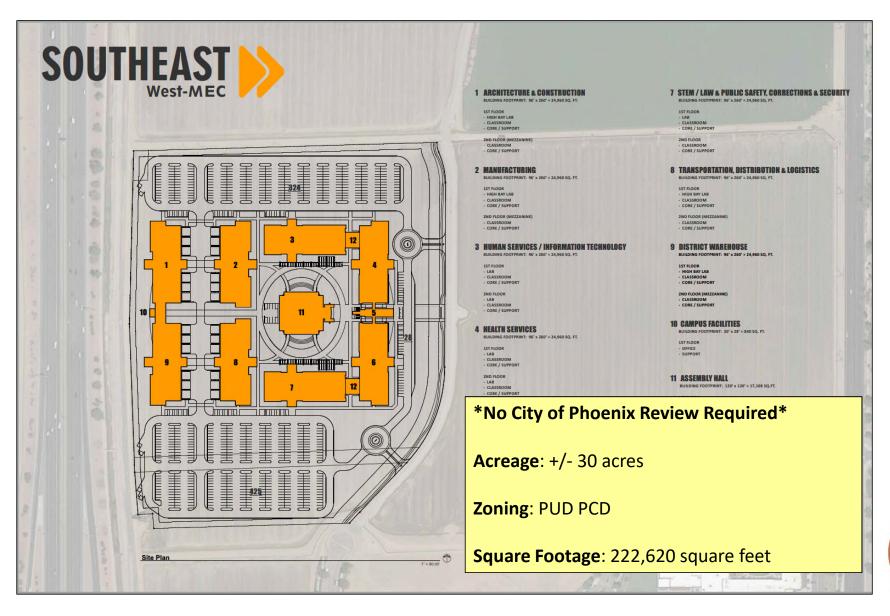


# **West-MEC**

## Western Maricopa Education Center (approx. 30 acres)









# **Wood Partners – Alta 99<sup>th</sup> Apartments Conceptual Site Plan**

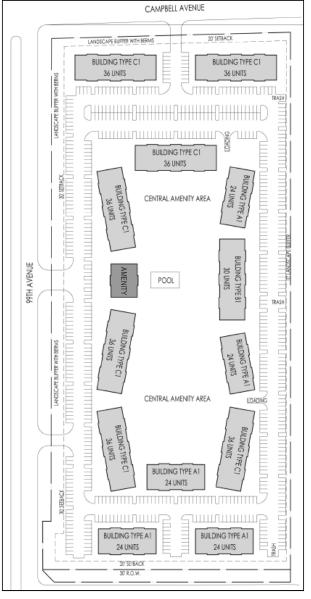
\*Under City of Phoenix Site Plan Review\*

Acreage: 20.0 gross acres

**Zoning: PUD PCD** 

**Height**: 3 stories

Density: 402 units (20.1 du/acre)







### Lennar – Western Garden Conceptual Site Plan





### Lennar Western Garden - Phase 1

### \*Forthcoming PCD Amendment\*

Acreage: 159.24 gross acres

**Zoning**: PUD PCD

Density: 619 units (3.89 du/acre)

**Open Space**: 34.38 acres (21.6%)

### **Unit Mix:**

- 30' x 97' Alley Homesites
- 45' x 95' Homesites
- 40' x 115' Homesites
- 45' x 120' Homesites
- 50' x 120' Homesites
- 70' x 125' Homesites





### Lennar Western Garden - Phase 2

### \*Under City of Phoenix Review\*

Acreage: 133.87 gross acres

**Zoning: PUD PCD** 

Density: 916 units (6.84 du/acre)

**Open Space**: 18.56 acres (16.7%)

### **Unit Mix:**

- Single Family for Rent
- Townhomes
- 45' x 95' Homesites
- 40' x 115' Homesites
- 45' x 120' Homesites
- 50' x 120' Homesites
- 70' x 125' Homesites





### **Proposed General Plan Down-Zonings**



\*Not Yet Submitted\*

**General Plan Land Use** 

**Designation**: 10-15 du/ac – Higher density attached townhouses, condos or apts

Acreage: 20.76 acres

Zoning: PUD PCD

Density: Max 15 du/ac

Unit Count: 312 max

\*Not Yet Submitted\*

**General Plan Land Use** 

**Designation**: 5-10 du/ac –

**Traditional Lot** 

Acreage: 25.96 acres

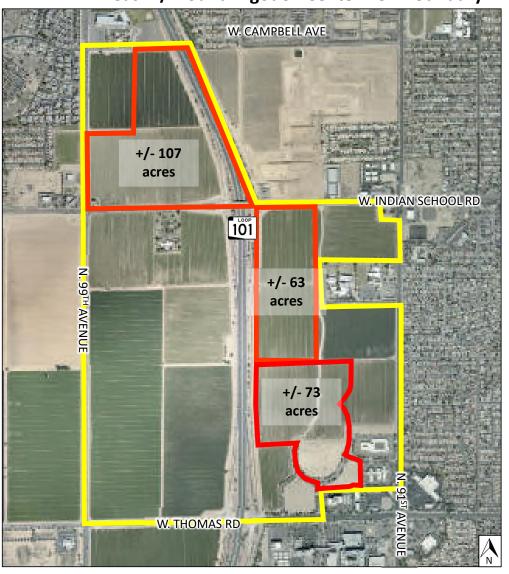
**Zoning**: PUD PCD

Density: Max 10 du/ac

Unit Count: 260 max

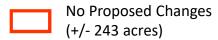


### Areas In/Around Algodòn Center PCD Boundary without Proposed Changes



"Even within the Algodòn master plan, over 243 acres that are currently vacant would be retained for future commercial development. This is enough to accommodate 3.2 million to 4 million square feet of new commercial or employment development."

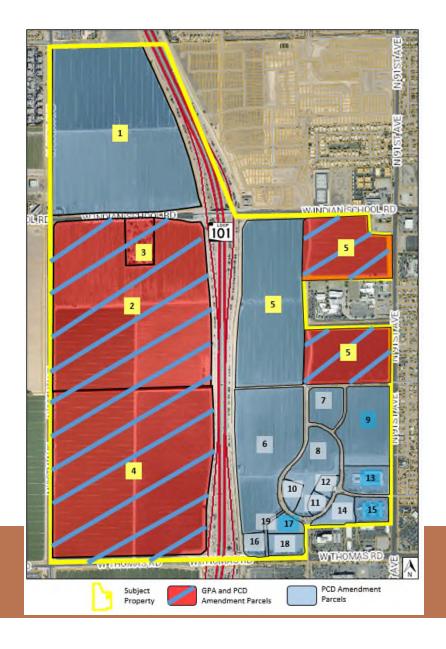
Algodòn Center Residential
 Commercial Market
 Analysis, October 2020







# **Parcel Ownership by Planning Application**

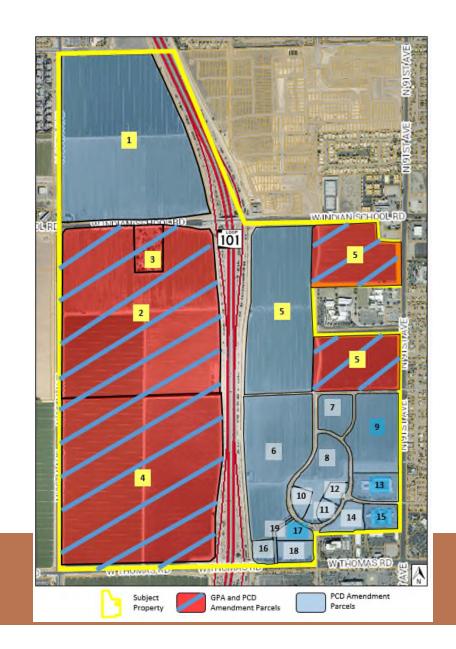






PUDPCD Parcel Ownership	and Gross Acreages
-------------------------	--------------------

#	APN	Owner	Approximate Gross Acreage
1	102-18-005E	ALGODON AG REVOCABLE LAND TRUST	119.27
2	102-26-003F	ALGODON AG REVOCABLE LAND TRUST	139.58
3	102-26-003G	ALGODON AG REVOCABLE LAND TRUST	7.69
4	102-26-004A	ALGODON AG REVOCABLE LAND TRUST	148.56
5	102-25-002S	ALGODON AG REVOCABLE LAND TRUST	121.41
6	102-26-024	JOHN F LONG PROPERTIES LLLP	42.91
7	102-26-016	JOHN F LONG PROPERTIES LLLP	8.53
8	102-26-017	JOHN F LONG PROPERTIES LLLP	14.44
9	102-26-027	ACERO ALGODON CENTER LLC/CB ALGODON LLC	23.68
10	102-26-020	JOHN F LONG PROPERTIES LLLP	2.99
11	102-26-019	JOHN F LONG PROPERTIES LLLP	2.19
12	102-26-018	JOHN F LONG PROPERTIES LLLP	2.45
13	102-26-026	MARIPOSA PHOENIX AL PARTNERS LP	8.28
14	102-26-028	JOHN F LONG PROPERTIES LLLP	5.35
15	102-26-029	MS PHOENIX DE LLC	5.69
16	102-26-023	JOHN F LONG PROPERTIES LLLP	2.74
17	102-26-021	DRURY SOUTHWEST INC	3.63
18	102-26-022	JOHN F LONG PROPERTIES LLLP	5.70
19	102-26-025	JOHN F LONG PROPERTIES LLLP	0.59
		TOTAL PCD APPROXIMATE GROSS ACREAGE	+/- 665.68



# GPA Parcel Ownership and Gross Acreages

#	APN	Owner	Approximate Gross Acreage
2	102-26-003F	ALGODON AG REVOCABLE LAND TRUST	139.58
3	102-26-003G	ALGODON AG REVOCABLE LAND TRUST	7.69
4	102-26-004A	ALGODON AG REVOCABLE LAND TRUST	148.56
5	102-25-002S	ALGODON AG REVOCABLE LAND TRUST	Total parcel: 121.41 acres  North GPA portion: 30.4 acres  South GPA portion: 27.74 acres  Total GPA acreage: +/- 58.14 acres
тот	AL GPA APPROXIN	+/- 353.33	





# APEL Extrusions will relocate HQ to Arizona, bring hundreds of jobs



BUSINESS NEWS | yesterday | AZT

Calgary Jasens APR, Extrusions has purchased 22.6 acres of land at the southeast corner of the new Loop 2012 Freeway and Lower Buckeye Boad. The property will be the size of a new 323,782 sequate-foot headquarters and manufacturing facility. Plans call for North America's leading aluminum extrusion company to expand as West Coast Operations to Phoenix, Arizona in late 2022 with plans to move the company's headquarters to follow. APEL Extrusions intends to fire approximately 2008 employees at the new location and will begin recruiting for management, administrative, engineering, technical services and labor grastions mid-year 2012.

"We are excited to be investing in a major aluminum extrusion facility in Proemix to serve the industries in the Southwest who need a quality product, including finishing and anodizing, with short lead times and at competitive prices," says Gerry Price, CEO of APEL Extrusions.

READ ALSO: 4 major business corridors being driven by West Valley freeways

"With our expansion to Phoenix, APEL will have the ability to serve every West Coest tily in two days or less by truck and further compress our aiready industry leading leat street," says Mike Flynn, President and COG of APEL Estrusions. "By installing the mest advanted extracted in this histing equipment in the North American industry, APEL will become the benchmark for those customers seeking the best in product quality, service and on-time performance from their extrusion supplier." The Phoenix facility was strategically planned to help APEL better serve its West Coast customers and open the possibility of new customers and markets in the Southwest and points further East that have not been able to be efficiently reached up to now.

"Arizona is thrilled to welcome APEL Extrusion's high-performance manufacturing facility to our state - the company's second location outside of Canada," said Governor Doug Ducoy. "With our growing supply of skilled talent, low cost of doing business and strategic location, no state in the country is better suited to meet the needs of advanced manufacturers. My thanks go out to the Arizona Commerce Authority, the Greater Phoenix Economic Council, City of Phoenix and all the partners involved in this exciting announcement, as well as to the team of APEL Extrusions for choosing our state. We look farward to partnering in their success for decades to come."

Becknell industrial sold the property to APEL and will serve as the developer for the new facility. Rob Martensen, SIGR, CCIM, Esseutive Vice President of Coillers in Artiposa, handled the transaction. He worked in conjunction with John Krueger of the Coillers office in Sacramento, who was a site consultant and liaison between APEL and various municipalities and utilities.

"Tim excited to welcome APEL to Phoenix. The company's arrival is another boost to Phoenix's burgeoning manufacturing sector and a critical component to building our economic growth and success" said Phoenix Mayor Kate Gallego, "Great companies like APEL will help achieve our goal for Phoenix to emerge from the pandemic stronger and better."

- SEC of Loop 202 and Lower Buckeye Road (22.6 acres)
- 323,782 SF APEL Headquarters and Manufacturing Facility
- 200 employees (recruitment will begin mid-2022 for management, administrative, engineering, technical services and labor positions)
- Aluminum extrusion facility, finishing and anodizing

"I'm excited to welcome APEL to Phoenix. The company's arrival is another boost to Phoenix's burgeoning manufacturing sector and a critical component to building our economic growth and success. Great companies like APEL will help achieve our goal for Phoenix to emerge from the pandemic stronger and better."

-Phoenix Mayor Kate Gallego